

FOR IMMEDIATE RELEASE

Why Click, when you can Stitch?

Santa Cruz, California, August 22nd, 2014: Surfacing from the garage after a year of hard labor and many refinements of our idea, we are proud to announce the launch of our Invite-Only Beta program for our first solution, StitchEngine -- the world's first Social Central Directory.

As the name implies, StitchEngine allows you to tie pictures, videos, web pages, music files or key documents into a tabbed filing system located at the bottom of your web browser.

StitchEngine presents the information in a picture format readily available at your fingertips and accessible on any device or computer. StitchEngine incorporates a proprietary "Click and Hold" save function, making it easy to retrieve information or share via FaceBook, Pinterest, Twitter or by email. Key documents can be pulled from the web or your cloud storage provider. Once your information is stored, you have the option to make the page available for public view or keep it private for your use only.

Our concept for StitchEngine is to translate information you find valuable on the internet into simple pictures. Having a picture represent the information makes it easy to find, retrieve, catalogue, share, and access. No need to go to a separate site to get your information is always available at the foot of your browser.

Our Information to Picture concept is further enhanced with our Mini-App bar. A Mini-App is a function that helps you expand your search for more information on what you retrieve. The users only needs to drag a picture onto another picture to perform a task taking the typing out and a nice process flow in.

StitchEngine applies organization to the concept of "Follow". A user ties together important information via documents, spreadsheets, web pages, videos and more into a "StitchPage" to share this with other individuals.

As the owner of the StitchPage adds more documents, users "following" a StitchPage are notified on their follow section indicating the number of new items. Again, instead of emailing the documents piecemeal, our organized follow methodology keeps information current and notifies the followers as StitchPage content changes.

StitchEngine currently supports FireFox, Chrome and Safari (IE is in Alpha and soon to be released). Users can join the beta by visiting:

<https://www.stitchengine.com/index.jsp?invite=media5>

StitchEngine is very simple, insanely easy to use, and powerful with its Picture Driven process that makes it fun and efficient to find, collect and share information.

About StitchEngine

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